

## Advertise Scottish Produce

Farms in Scotland produce some of the highest quality food in the world. Scottish farmers take great care of their animals and there are lots of rules and checks to make sure the food that is produced is safe, sustainable and of a high standard.

**Design a poster/leaflet/power point/video showing what is good about Scottish farming and encourage people to buy Scottish produce.**

You might like to concentrate on one type of food produced or be more general.

You might give reasons as:

- Low food miles, no aeroplanes or long journeys needed
- Supports Scottish farm businesses
- Good for local economy
- Quality is high and safe
- Foods help a healthy, well balanced diet
- Animals well cared for, high standards and checks
- Farmers care for the environment, rules
- Carbon capture – grassland absorbs and holds carbon

